

2014 Annual Report



HealGrief.org is a 501 (c)3 web-based organization, providing bereaved individuals a virtual platform to transition their grief into a healthy grief recovery.

Welcome to the Candle Gallery

Like Send

Click on candles marked with a  to visit the individual's online memorial.



Jim Barnes



Jim Barnes



JERRY THOMAS
MCKINNEY



Sherry Lynn Foster



mike hobson

Our Mission:

To create a universal awareness and understanding of grief and provide a virtual community, without geographical boundaries, where individuals can connect, heal and memorialize their loved one.

Our Vision:

For individuals to transform their grief into a celebration of life for a loved one and the life they lived.

Our Hope:

To redefine how our culture perceives death and dying.

Lighting a candle is a symbolic way to honor someone's life.

At HealGrief.org

It's simply a way to show that someone's spirit lives on in the hearts they leave behind.

The Candle Gallery is where someone can remember a loved one, on special days or any day.

It's where others can show the bereaved that their loved ones are not forgotten and are remembered too.



Taking advantage of technology and social media, HealGrief.org takes a modern approach to the way individuals communicate a loved one's death. HealGrief.org uses technology bringing family, friends and communities from around the globe to a local place to grieve and heal together.

HealGrief.org helps individuals through the grieving process from the moment a loved one dies. Recognizing that community is no longer defined by geographical boundaries, we start by taking the place of the traditional obituary notice. At no cost, users create a funeral notice, disseminate it to family and friends around the globe and gain instant comfort as condolences are expressed, virtual candles are lit and memories are shared, transforming the funeral notice into a celebration of the decedent's life.

Share this page



Share from any page.

At HealGrief.org you'll be able to let others know, that you and yours are always remembered.

Find the support you need

There are many local and national resources. Select a state to find those most readily available to you.

- ▶ Camps and Workshops
- ▶ Events
- ▶ Grief Support and Centers
- ▶ Hospice
- ▶ Professional Resources
- ▶ Professional Therapists and Counselors

Scents, sights, and songs can be reminders of your loved one.

The HealGrief app will allow you to easily express your grief or thoughts from wherever you may be.

Under Development



In addition to the features presented, at HealGrief.org one can:



- Write an online obituary and forward it to those that need to be notified of a loved ones death.
- Create a memorial sharing photos and stories and celebrate the life and the memories of a loved one.
- Learn how to support a friend or family member and learn how to honor their traditions.
- Explore traditional and non-traditional ways to memorialize a loved one.
- Design your own goodbyes with thought provoking ideas.
- Find information about grief and how different relationships can impact the grieving and healing process.

Light A Candle Today And Celebrate Your Loved Ones Life!

HealGrief.org offers itself to individuals and to the community of healthcare professionals, agencies and organizations providing grief support services, information and resources to those they serve.

We invite you to browse through our site to explore the breath of its functionality.

HealGrief is a 501c3 that offers its services and resources completely free of charge.

Program Accomplishments

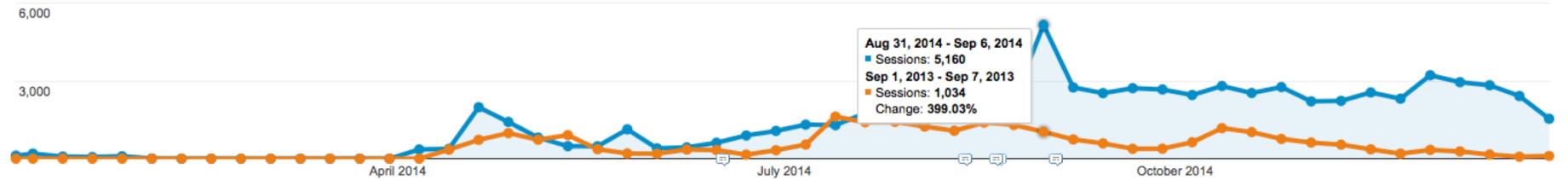
Demand for our organization is growing.

Audience Overview

Jan 1, 2014 - Dec 31, 2014

Compare to: Jan 1, 2013 - Dec 31, 2013

Jan 1, 2014 - Dec 31, 2014: ● Sessions
Jan 1, 2013 - Dec 31, 2013: ● Sessions



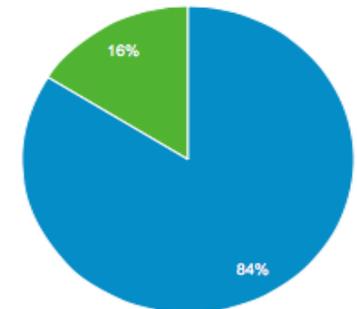
HealGrief analytics show the highest count of users on any given week during 2013 was 1,627.

Since the implementation of our awareness campaign, HealGrief reached 5,160 users, a 317% increase within a measured week.

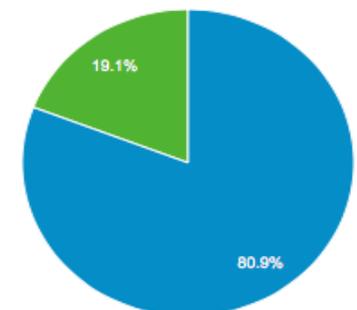
Analytics also show a 411% increase on pages viewed when comparing 2013 to 2014 with Aug. 2014 showing the highest page views totaling 22,812 views.

■ New Visitor ■ Returning Visitor

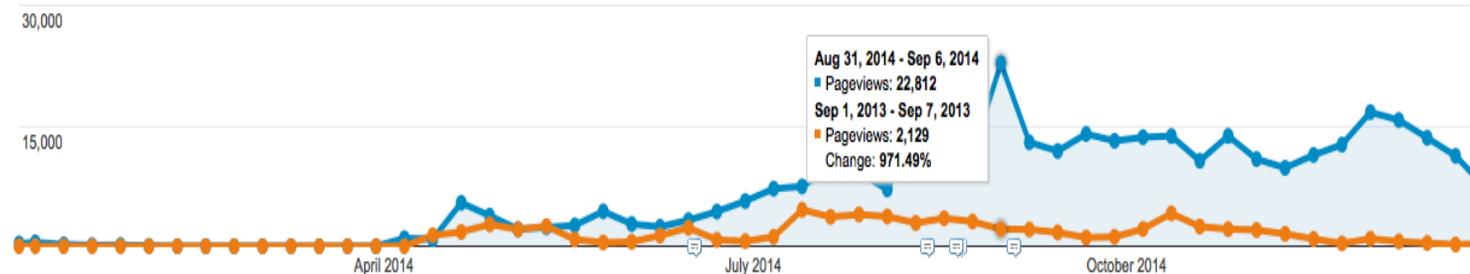
Jan 1, 2014 - Dec 31, 2014



Jan 1, 2013 - Dec 31, 2013



Jan 1, 2014 - Dec 31, 2014: ● Pageviews
Jan 1, 2013 - Dec 31, 2013: ● Pageviews



Our growth allows us to launch our new program, “gifts of kindness” to help bereaved families.



HealGrief.org offers gifts of kindness helping families that have been financially burdened after a loved one has died.



HealGrief understands that grieving over the death of a loved one can seem overwhelming and unmanageable. Normal no longer exists. There is a new norm and it can take months to settle in. Healthy grief recovery is essential for individuals and families to settle into this new norm.



HealGrief knows that added financial burdens increase stress and anxiety and can interfere with a healthy grief recovery. HealGrief provides short and long term gifts of kindness to families that have been financially burdened after a loved one has died. Gifts may include gift cards for essential family needs or may be individual gifts directed towards a child’s needs.



HealGrief believes it’s okay to laugh and have family fun while grieving. It’s part of a healthy recovery. HealGrief also believes that a little help and a gift of kindness is sometimes all someone needs to re-enter the world. HealGrief’s gifts of kindness focus on providing grieving families, an opportunity to laugh and have family fun again.

Thanks to our benefactors and donors,

HealGrief has had the pleasure of serving thousands of bereaved individuals and those looking to support them.

HealGrief helps transition their grief into a healthy grief recovery.

HealGrief continues to lead in online resources, community, support and connections.



HealGrief's significant growth was made possible due to the generosity of the

Matthew Silverman Memorial Foundation

The MSM Foundation is inspired by the life of Matthew Silverman.

In 2006, a young man of eighteen, Matthew lost his life to suicide. The Foundation is dedicated to support causes that help prevent teen suicide and the causes that support individuals and families bereaved after a death occurs.

HEALGRIEF
Income and Expenses
January 1, 2014 through December 31, 2014

ORGANIZATION INCOME

Individual Contributions and Donations	109,185
Miscellaneous Income	2
Total Income	109,187

PROGRAMMING EXPENSES

Online Programming - Website	44,951
Education & Awareness	29,732
The App	99

ORGANIZATION EXPENSES

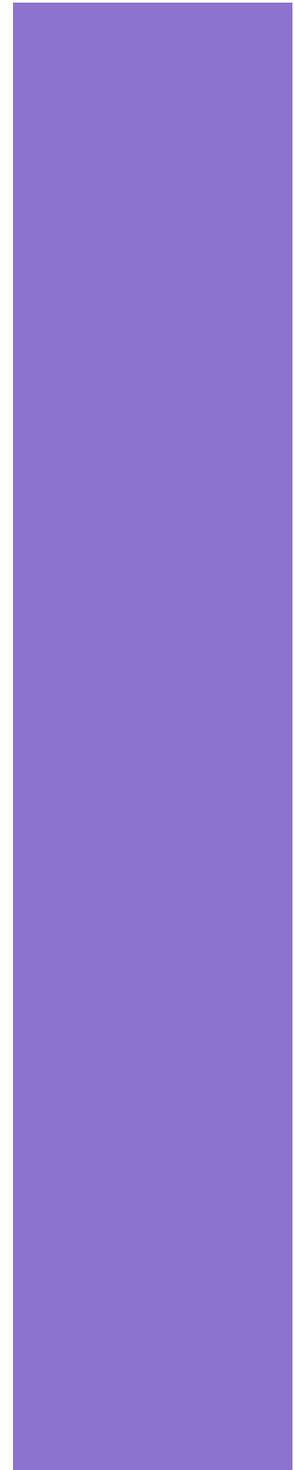
Operating Costs	4,968
Insurance	1,424
Total Expenses	81,174

End of Year Net Assets **28,013**

Financial Notes:

Revenue was derived primarily from the Matthew Silverman Memorial Foundation and individual contributions.

Programming expenses consists of online marketing and outreach to the online community.





When the cold air chills a hummingbird,
it's body lies as if it's died.

But with the warmth of the sun, the
hummingbird takes flight again.

Board of Director

Fran Solomon,
President and Founder

Cindy Koral,
Chair and Secretary

Mellisa Nielsen,
Treasurer

Michael Abrams

Carol Levey

Rick Solomon

Advisory Board

Jenny Gruska, MFT
Slash

Ryan Nowicki, Esq.

Rebecca Ordonez

Mark Pellington

Paige Fleury Wheeler



2934 ½ Beverly Glen Circle #266, Los Angeles, CA 90077

Tax ID: 95-4489570